

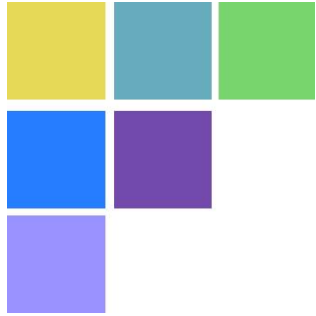


Exhibitor & Sponsor Invitation

2015

Sheraton Sand Key Resort • Clearwater Beach, FL • May 20-22, 2015





ACCI 2015 Annual Conference

Call for Exhibitors

May 20-25, 2015



Sheraton Sand Key Resort

1160 Gulf Blvd., Clearwater Beach, FL

Companies, Educational Institutions, Booksellers and others are cordially invited to exhibit

- ❖ ACCI focuses on researching consumer economic and financial issues.
- ❖ Its Mission is to enhance consumer and family economic well-being by promoting excellence in research and educational programs.
- ❖ Attendees include faculty, students, Federal employees, practitioners, and Journal of Consumer Affairs editors and authors, and ACCI awardees.
- ❖ The conference is expected to attract 150 attendees.



Becoming an Exhibitor

Exhibitor Fees

- ❖ Not-for-Profit Companies and Organizations are invited to exhibit for a fee of \$200.
- ❖ For-Profit Companies are invited to exhibit for a fee of \$500.
- ❖ One representative is expected to register to attend the conference.

Sponsorship Opportunities are available

For More Information, please contact the ACCI Office to discuss Exhibiting and any additional Sponsorship opportunities, as listed below.

Ginger Phillips, Ed.D., CMM
Executive Director
727-493-2131
gphillips@consumerinterests.org

Exhibition Schedule

The exhibit hall will be open the following times. Note that there is a robust and highly attended poster session in the same room. Food service at breaks is featured in the Poster/Exhibit area

Schedule (times are subject to revision)

- Wednesday, May 20, 2015
 - The conference convenes with a reception and awards ceremony from 5:00-7:00 pm
 - Set up Exhibits from 7:00 pm to 8:00 pm or the next morning from 6:00 am to 7:00 am
- Thursday, May 21, 2015, Posters / Exhibits Open
 - 7:00 am – 8:00 am during Continental Breakfast
 - 9:15 am – 9:45 am during Coffee Break
 - 3:15 pm – 4:15 pm during Afternoon Break
- Friday, May 22, 2015, Posters / Exhibits Open
 - 7:00 am – 8:00 am during Continental Breakfast
 - 9:15 am – 9:45 am during Coffee Break
 - 2:30 pm – 2:45 pm during Afternoon Break
 - Take down following this break



Becoming an Exhibitor (Continued)

Exhibitor Terms and Conditions

- ❖ Exhibitors are considered registered upon receipt of a signed contract and valid payment. Exhibitors are entitled to the following:
- ❖ One 6 foot long, skirted table and a chair. (Call to discuss any electrical needs as these may incur an additional cost)
- ❖ A copy of the conference registration list with the names and affiliations of the pre-registered attendees.

Exhibit Space Assignments

There will be no formal assignment of exhibit table space. Each exhibitor will select an available tabletop upon their arrival during the exhibitor set-up time.

If an exhibitor cancels a confirmed exhibit space in writing on or prior to Friday, March 15, 2013, a refund will be issued minus a 25% processing fee. If an exhibitor cancels a confirmed exhibit space in writing after Friday, March 15, 2013, a refund will be issued minus a 50% processing fee. Cancellations must be made in writing (Email is acceptable).



Exhibitor Guidelines

Shipping

Exhibitor will label and number all shipped materials as follows:

1. Send no earlier than three working days prior to your arrival as a Guest.
2. Label "Hold for (name of Exhibitor/Guest) attending ACCI, May 20-22, 2014" arriving (date of arrival).
3. Include a complete return address and the incoming Guest's mobile phone number.
4. Send to The Sheraton Sand Key, Attn: Bonny Greenwood, 1160 Gulf Blvd., Clearwater Beach FL 33767
5. Note the hotel phone number: 727-595-1611
6. Number your boxes (box 1 of 2, etc.)

Note that there is a receiving charge that will be billed back to the Exhibitor. Fees are determined by weight. 0-5# (\$5.00), 6-20# (\$10.00), 21-50# (\$15.00), over 50# (\$25.00) per package. The hotel can facilitate outbound shipping at \$5.00 per package handling fee.

Exhibit shipper should contact Ginger Phillips at gphillips@consumerinterests.org with a copy of the shipping order, including all of the above information.

Exhibitor understands that hotel will not accept responsibility for materials delivered early. Hotel reserves the right to refuse acceptance of packages that appear to be damaged and assumes no liability for the condition of the contents of any package.

Exhibitor is responsible for insuring any materials, equipment, displays or packages that may be sent to the hotel.



Exhibitor Guidelines (cont.)

Exhibitor Guidelines

1. Exhibitors are responsible for reading and adhering to these guidelines, those of the Sheraton Sand Key and the Exhibitor Terms and Conditions and Responsibilities.
2. Exhibit space assignments are made on a first-come, first-served basis.
3. Exhibitors are required to stay in the site hotel
4. Exhibitors shall not assign, share or sublet any space without written consent of the Conference Administrators nor may any portion of the display extend beyond the boundaries of their exhibit space or block the view of other exhibitors.
5. Name tags must be worn for admittance to the Exhibit Hall.

Conference Management Services

Exhibit and Conference Management Services are provided by Arden Solutions, LLC, Ginger Phillips, President and Executive Director of ACCI. The ACCI Executive Director and the ACCI Board of Directors are the Administrators of this agreement on behalf of ACCI and their decisions prevail.



Map of Exhibit Hall

Coming soon



Why Become a Sponsor?

Your company will shine as a sponsor of this revered industry event through both exclusive and unique marketing options, from online advertising to on-site recognition.

A customized sponsorship will attract potential customers and solidify your status as a market leader. Have it your way by creating a package that will complement your marketing and business strategies in 2015 and beyond!

Sponsorship Information

Enhance visibility in the exhibit hall and elsewhere by helping support one or more of the following activities. Exhibitors who provide educational grants will be identified on their exhibit tables and on their exhibitor badges, will receive prominent acknowledgment in the conference syllabus, and additional signage where appropriate.

Banner and sponsor ads are available on the ACCI website and within the ACCI Conference App. Please call to discuss all opportunities.

Opportunities include:

- Colston Warne Lecture
- Esther Peterson Lecture
- Karpatkin International Lecture and support for international attendees
- Welcome Reception
- Conference Program Book and App

